



## 2022 Impact Report



## Susan Norton, iLCP Executive Director

iLCP as an organization continued to identify new, creative ways to engage with our members, Board, Affiliates, Partners, and the global conservation community. We have grown our partnerships and the diversity of our membership.

Our Fellows and Emerging Leaguers have had their important visual storytelling efforts recognized around the world through publications, exhibitions, and photography and film competitions.

We continue to seek partnerships and support to get more of our members into the field and to give their efforts more exposure.

Thank you all for your support and important efforts on behalf of iLCP.

#### Jason Okazaki Chair, iLCP Board of Directors

2022 marked another extraordinary year for the iLCP, our Fellows and Emerging Leaguers. While we all made incredible strides for global conservation efforts during the height of the pandemic, I know it was a much-welcomed sight to return to the field this year with borders opening and travel returning to a greater sense of "normalcy." We are proud of our members for all of their accomplishments in 2022 and, most importantly, their continued devotion to global conservation efforts to bring positive change to our planet. The Board and I cannot thank you enough.



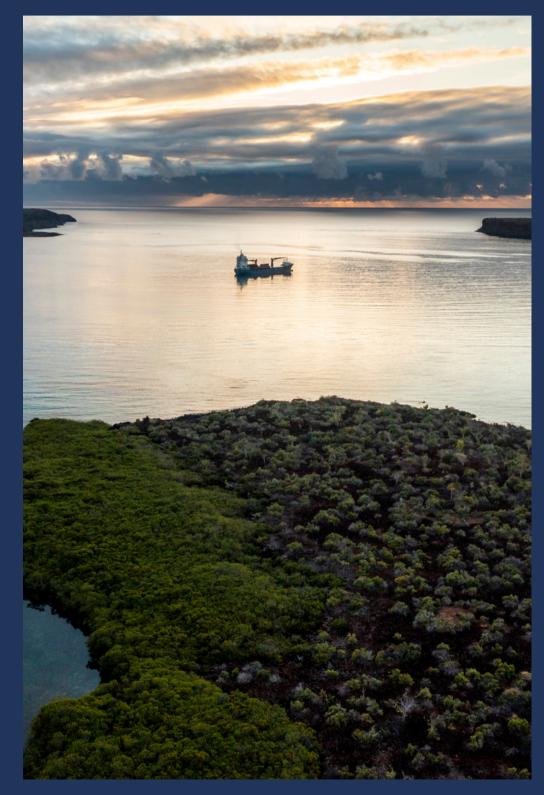
## Sharing Stories of Marine Protected Areas

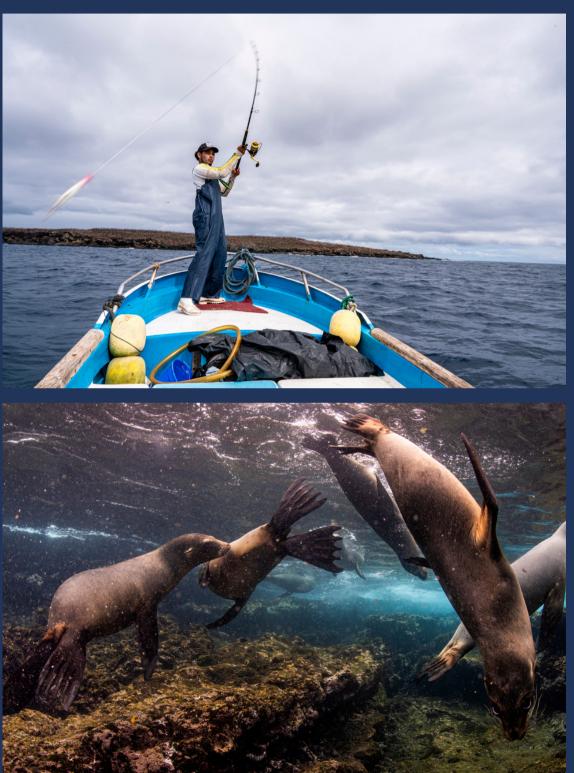
iLCP has partnered with WildAid's Marine Program on a series of storytelling efforts. This partnership leverages WildAid's critical marine efforts and iLCP's authentic storytelling to influence decision-makers, support conservation efforts, and lead critical stakeholders and local communities to action. With WildAid, we work with local communities to address five key aspects of MPAs: surveillance and enforcement; policies and consequences; consistent funding; training and mentorship; and community engagement.

We launched this initiative in 2021 and completed our first two storytelling projects in the first half of 2022.



#### The Galápagos





This expedition took place in June; in addition to WildAid Marine, we also partnered with the Galapagos National Park. iLCP sent Associate Fellow Sergio Izquierdo to spearhead these storytelling efforts. Sergio filmed and photographed for 10 days. His work resulted in four short films and approximately 150 still images. The videos focus on a Park Ranger, a local fisherman, a free diver, and the work of WildAid Marine in the Galapagos - each narrative centered around the value of Marine Protected Areas in the Galapagos. iLCP is producing an Esri Story Map on this expedition and will be creating a Virtual Photography Exhibition. These stories are being implemented in a campaign showcasing how proper enforcement of MPAs lead to reinvigorated ecosystems.

© Sergio Izquierdo / iLCP

#### The Bahamas

In April 2022 iLCP Emerging Leaguers Shane Gross and Katie Bryden embarked on this expedition to document the successful MAP (Marine Action Partnership for Sustainable Fisheries) in the Bahamas. The ultimate goal was to highlight the value of MAP to Bahamian citizens. This program is a partnership between WildAid Marine, The Nature Conservancy, and the Bahamian government including the Department of Marine Resources, Royal Bahamian Defense/Police Force, Bahamian National Trust. MAP aims to achieve sustainable fishing through effective marine management and regulation enforcement. The resulting assets included a powerful short documentary and a collection of still images along with an Esri Story Map. These are being used to share the successful story of sustainable fishing in the Bahamas.







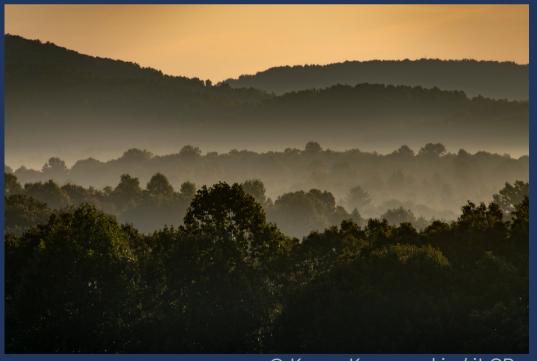
### Gold Mining: A Storytelling Project

Abandoned gold mines and proposed new gold mines are a major environmental threat in Virginia, U.S.A. Central Virginia has an extensive history of gold mining due to the gold/pyrite belt running the entire vertical length of the state. This storytelling project focuses on Buckingham and Orange Counties and is in partnership with local grassroots organizations. This is an area constantly under threat of environmental degradation and social injustice; this story sheds a light on those tirelessly fighting to protect their community and the natural world.

iLCP has received grant funding from The Clif Family Foundation and Bama Works to execute a photographic expedition in the area to document the threats, highlight the community concerns, and partner with the community to protect our natural resources and last, remaining, wild places.











#### Xposure Festival

iLCP partnered with the prestigious Xposure International Photography Festival in Sharjah, U.A.E. for their Ocean Conservation Summit in February 2022. iLCP Board member Kathy Moran gave a presentation and moderated a panel that included iLCP Senior Fellows Brian Skerry and David Doubilet.





#### Chautauqua Institution

iLCP was a partner with the
Chautauqua Institution in western
New York this summer for their Week
Six program, "After Dark: The World
of Nighttime." The opening keynote
was presented by iLCP Associate
Fellow Jim Richardson.

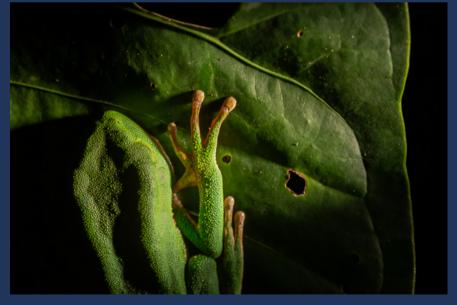
#### New Members

iLCP was thrilled to accept 16 new members: 9 Associate
Fellows and 7 Emerging
League members.

- 6 based in the U.S & Canada
- 4 based in Europe
- 3 based in South America
- 3 based in the Asia-Pacific Region



© João Marcos Rosa



© Marlon del Aguila Guerrero



© Christina Selby



© Marlon del Aguila Guerrero

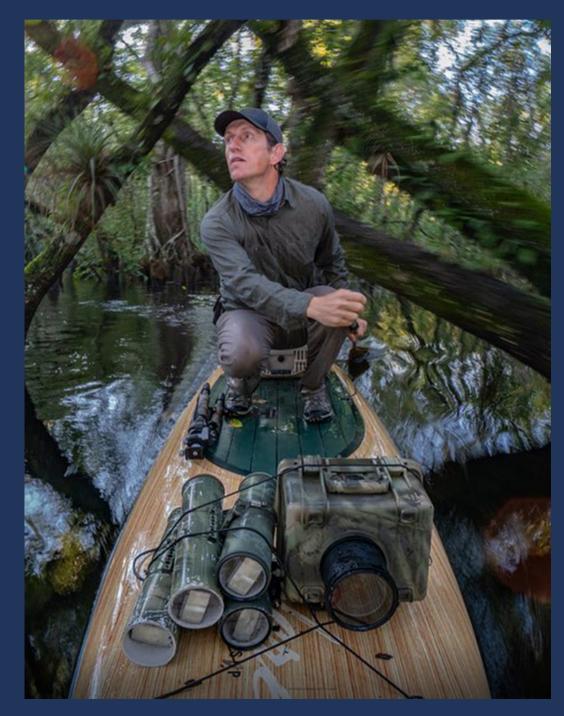
#### Path of the Panther





The film, Path of the Panther, spearheaded by iLCP Senior Fellow Carlton Ward Jr. is an epic tale of nature and humanity at a crossroads. Through the eyes of the Florida panther, we discover the beating heart of a lost wilderness. Yet the guardians of this species are in a desperate struggle. The abyss of extinction beckons - and time is running out. The film is having inaugural screenings this year and has already been nominated for two film festival awards. iLCP proudly fiscally-sponsored this film.



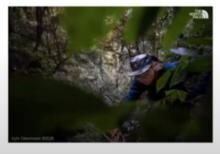


© Carlton Ward Jr.





Sony A9 ISO 2000 F/6.3 1/400sec 336mm Sony FE 100-400mm f/4.5-5.6 GM OSS



Sony A9 ISO 640 F/2.8 1/500sec 23mm



Sony A9 ISO 640 F/5.6 1/800sec 400mm Sony FE 100-400mm f/4.5-5.6 GM OSS



Sony A9 ISO 3200 F/5.6 1/500sec 400mm Sony FE 100-400mm f/4.5-5.6 GM OSS



Sony A9 ISO 640 F/2.8 1/400sec 16mm Sony FE 16-35mm f/2.8 GM Lens



Sony A9 ISO 100 F/2.8 1/320sec 16mm Sony FE 16-35mm 1/2.8 GM Lens



#### Sony + iLCP Webinars

iLCP has partnered with Sony to put on a series of professional development webinars for the iLCP members. These events happen virtually, bimonthly and cover topics such as filmmaking, leveraging social media for conservation, and camera trapping.





#### Wildscreen

iLCP once again partnered with the Wildscreen Festival as the official Conservation Photography partner. The festival took place in Bristol, UK, in October and featured a number of iLCP members and Affiliates as presenters and participants.





#### Virtual Exhibition



For Earth Day 2022, iLCP created a compelling virtual exhibition with contributions from our photographers around the world. Given the global nature of our membership, we are perfectly poised to share stories and powerful visuals of the worrying impacts of climate instability on species and ecosystems worldwide. The exhibit explores climate impacts on forests, polar regions, oceans, wetlands, species at risk and at the intersection of humans and climate change. But our photographers also aim to capture stories of hope and to inspire the public to care while there is still time.



### Visual Library and Licensing

iLCP continues to represent our members' images and footage in our Visual Library. We advocate for fair compensation for conservation images to be licensed. This year, we have licensed images to many organizations including World Wildlife Fund, Conservation Biology, and Adaptation International. iLCP also represents Featured Collections from members including Krista Schlyer's entire image collection, Beverly Joubert's entire image collection, and Joel Sartore's Photo and Video Ark.



© Beverly Joubert / iLCP



© Krista Schlyer / iLCP



© Beverly Joubert / iLCP



© Joel Sartore / iLCP

## **Sharing Conservation Stories**

On July 21st, 2022, the IUCN officially added the Monarch Butterfly to the Red List of Threatened Species as Endangered. iLCP created an Esri Story Map titled, "The Monarch's Journey" to share the story of these fragile creatures using images and footage from iLCP Members. This Story Map was well-received and shared widely. We continue to create Story Maps to share important conservation issues, read here "To Be a River", in honor of World Rivers Day; "Panje, Story of a Wetland" written with Emerging League Member Aishwarya Sridhar; and "See the Forest for the Trees" featuring images from Senior Fellows Staffan Widstrand and Marcus Westberg.







# Social Media for Conservation Impact

iLCP uses a variety of social media channels to share the important work of the Fellows, spur action for conservation issues, and promote ethical practices in photography and filmmaking.

iLCP is active on Instagram, Facebook, Twitter, and TikTok.



